

DEVELOPING MARKETS



- No overnight sensations
- Cost-share programs help
- Need to explain the “math”
- Need to ensure RIN value is passed on

BIP



- 75% max for new or upgraded blender pumps and E15/E25 equipment
- 25% max for underground tanks
- Matching funds can pay for marketing & promotion (not fed \$)
- States must spend funds by December 31, 2016

No one tells me what I “can’t” do.

When Charlie Good took control
of the fuel slate and added E15 and flex fuels,
his volume took off. And so did his profits.

FLEX
FORWARD

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Get Charlie's story and tools you can use
to take back control of your destiny, too.